

FPCC Has Added 45,000 Seats

Grierson Aims At Theatres?

International Film Associates, the company being organized by John Grierson as his operation centre when he officially separates from the National Film Board, will aim two series of short subjects at 35 mm. theatre screens, according to Film News, (Continued on Page 4)

Canada Saw 924 Features in '45

There were 924 feature films released in Canada during 1944, a considerable increase over 1943, in which year 686 were offered to the public. The total number of films of all kinds amounted at 1,979, 41 fewer than in 1943, however. (Continued on Page 3)

Alberta Exhibitors Hear Mrs. MacCaig

Appointment of Mrs. Christine McCaig as acting chief motion picture censor for Alberta was approved by Alberta showmen in a motion passed at the second annual meeting of the Alberta Theatres Association held recently at the Palliser Hotel, Calgary.

Mrs. McCaig, who was guest speaker at the meeting, stated that she had been a member of the Provincial censor board for the past 25 years and spoke of the very pleasant relationship with Robert Pearson, recently retired chief censor, during the past 17 years. She also thanked the members of the association for their co-operation with the board.

It was decided to write to the provincial secretary, A. J. Hooke, advising him of the association's motion which approved of Mrs. (Continued on Page 3)

Interest Acquired in 60 Houses Since 1941, Total Being 333

Growth of Famous Players Canadian Corporation during the war and plans for future expansion were discussed by John J. Fitzgibbons, president, at the dinner which followed the day-long meeting of the Eastern Division. Scene of both the business session and dinner was the King Edward Hotel, Toronto, on October 26. Present were managers, associates, members of the head office staff, and General Theatre Supply personnel.

Biltmore to Build Ottawa Deluxer

Biltmore Theatres, which has houses in Oshawa and Kingston, has announced that it will build a deluxe theatre of about 1,000 seats in Ottawa, at Rideau and King Edward.

It has been announced previously that the company would build a theatre near Dundas and Yonge, Toronto.

Henry Fonda Back

Henry Fonda will play his first role since returning from the armed forces in Warners' "Ethan Frome," starring opposite Bette Davis.

Hoad Projector Draws Interest

The new projector worked out by Thomas C. Hoad of Toronto attracted much interest at the recent meeting in New York of the Society of Motion Picture Engineers, according to Canadians who were present when it was described. Purpose of the (Continued on Page 4)

Encore For Blondie

Penny Singleton and Arthur Lake are starred again in Columbia's "Blondie's Lucky Day."



Left to right—Leon C. Bamberger, special exploitation head for RKO, who was guest speaker at the annual meeting of the Motion Picture Theatres Association of Ontario at the King Edward Hotel, Toronto; Leo Devaney, general manager in Canada for RKO and head of the distributors association; Nat A. Taylor, head of Twentieth Century Theatres and MPTAO president.

Modern Theatre May Go Up in Montreal

Construction of a large modern theatre building at a central location on St. Catherine Street West, Montreal, may be undertaken by Victory Palace, Incorporated (Palace de la Victoire).

The company, in which Hector Perrier and J. A. de Seve are reported to have interests, was recently granted a provincial charter with capital stock of \$250,000.

This is reported to be the same project which Charles Phillip recently announced.



Sign your name for Victory...

Buy Victory Bonds

HIGH GEARED FOR BIG BOX-OFFICE WITH ITS STELLAR CAST SELLING VALUES
 CHARLES COBURN,
 GINNY SIMMS,
 ROBERT PAIGE,

"SHADY LADY"

NOW BOOKING AT EMPIRE-UNIVERSAL EXCHANGES

WALTER WINCHELL SAYS—
 "CHARLES COBURN GIVES
 A SUPERFORMANCE."

MOST FASCINATING FILM OF THE ENTIRE WAR!

From secret government files...
From your own guy's heart
comes...

**THE WHOLE STORY OF
HISTORY'S MOST
PERILOUS ADVENTURE!**

The fascinating inside story of all the
men and women who fought and
worked from desperate D-Day
to glorious V-E-Day!

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Dwight D.
Eisenhower's**

THE TRUE

GLORY

Directed by
Capt. GARSON KANIN • CAROL REED
(for the United States) (for Great Britain)

Presented by the Allied Governments through the co-operation of the War Activities
Committee of the Motion Picture Industry!

DISTRIBUTED BY PRODUCERS RELEASING CORPORATION LTD.

Alberta Exhibs Hear MacCaig

(Continued from Page 1)

McCaig's appointment because of her long service and good work.

K. M. Leach, provincial chairman of the motion picture section of the War Finance Committee, asked the members for their fullest support in the 9th Victory Loan Campaign and thanked them for their efforts in previous loan campaigns.

Roy Chown, secretary-treasurer, gave a complete report of the association's activities in the past year and presented a financial statement.

All officers and directors were re-elected by acclamation for the ensuing year.

Members of the executive are Alex Entwisle, Edmonton, honorary president; Matt Park, Wetaskiwin, president; Walter P. Wilson, Edmonton and Douglas Miller, Taber, vice-presidents; Leroy J. Chown, Calgary, secretary-treasurer.

The board of directors include H. G. Stevenson, Lacombe; K. M. Leach and James De Zeeuw, Drumheller; J. J. Lieberman, Edmonton; I. Shacker, Hanna; W. H. B. Sharp, P. D. Egan and G. W. Peacock, Calgary; W. Ramsay, Canmore; and D. A. Boyle, MacLeod.

Following the meeting members of the association attended a buffet lunch together with members of the Alberta Picture Pioneers.

Dunton Heads Gov't Radio

A. Davidson Dunton, editor of the Montreal Standard and former general manager of the Wartime Information Board, has been appointed full-time chairman of the Canadian Broadcasting Corporation, it was announced recently in the House of Commons, Ottawa, by the Honorable J. L. Ilsley, acting prime minister.

This appointment completes the most important recommendations made by a parliamentary radio committee in a report to the Commons in July 1944. The report suggested division of authority on the CBC between a full-time chairman and a general manager. The chairman would act as interpreter of the board of governors' policy and handle all matters dealing with public relations, while the general manager would handle all internal matters such as administration and technical operations.

FPCC Has Added 45,000 Seats

(Continued from Page 1)

ation of new ones, the president stated that since 1941 Famous Players had acquired an interest in 60 theatres, bringing its total to 333. These added 45,000 seats to the company's total, now 400,000 of Canada's 729,000. The Dominion's leading circuit by virtue of its control of 43 per cent of the seating of major theatres, its closest competitor commands 11 per cent.

"No stone will be left unturned, no invention or equipment for creature comforts will be passed up in our endeavor to have the finest theatres. With your loyalty and help this company will go on as leader of the industry in Canada."

It was revealed earlier by Mr. Fitzgibbons that Famous Players had expended \$2,400,000 in the purchase of theatre properties formerly held under lease.

The duties of toastmaster were performed by Morris Stein, director of the Eastern Division, who called on R. W. Bolstad, vice-president, and Charlie Querrie, the latter representing the managers. Bolstad singled out various members of the organization for praise and also paid tribute to the co-operation of the unions which served it. Querrie expressed the loyalty of the managers to the company and their personal sentiment towards the men to whom they were directly responsible. Fred Morley, president of the staff association, also spoke, describing the family spirit of its members.

A highlight of the evening was the introduction individually of those present who had recently returned from the armed forces.

Awards were made to managers and partners for their work during the recent 25th anniversary celebration of the company. Each was presented with a sterling silver medallion, set into a royal blue velvet covered frame, the name of the recipient being engraved on it.

Those who received the medallion for showmanship were Charlie Querrie, Palace, Toronto;

Morris Doyle, Runnymede, Toronto; Tom Daley, Imperial, Toronto; Len Bishop, Tivoli, Toronto; Fred Trebilcock, Shea's, Toronto; W. P. McGeachie, Orpheum, Sault Ste. Marie; Al Hartshorn, Algoma, Sault Ste. Marie; Art Cauley, Capitol, Peterborough; Stan Andrews, Capitol, Sudbury; Jack Nelson, Capitol, North Bay; Tony Saso, Roxy, Barrie; Frank Colameco, Timmins theatres; and Jim Foy, Regent, Oshawa.

A special presentation of a medallion was made to James Nairn, publicity director, for his excellent work in planning the anniversary celebration.

Those at the head table were Jack Arthur, Charlie Querrie, Ray Lewis, Jim Nairn, Jule Allen, Nat Taylor, John J. Fitzgibbons, Morris Stein, R. W. Bolstad, Sam Fine, Sam Bloom, Ben Geldsaler, Dan Krendel, Larry Bearg and Fred Morley.

The subjects discussed during the business session were general operation, maintenance and house problems, sound and projection, booking, head office routine, candy sales and advertising.

Further regional meetings will be held in Hamilton, Wednesday, October 31; London, Friday November 2; and Ottawa, Wednesday, November 7. Date of the Maritime session has not been set yet.

Meetings of the Western Division, to be conducted by Larry Bearg, are scheduled for Winnipeg, October 29; Regina, October 31; Calgary, November 1; Vancouver, November 5; and Victoria, November 7.

Dauphin Theatres Have New Manager

Gregory Janzer has taken over management of the Dauphin and Gay theatres, Dauphin, Manitoba, which are now being operated by the Phillet circuit.

Associated with Odeon theatres for the past eight years, Janzer was assistant manager of the Grand, Calgary, Alberta, before moving to Dauphin. Extensive alterations are being undertaken at the Dauphin Theatre under his direction.

Canada Saw 924 Features in '45

(Continued from Page 1)

Also shown during the year were 199 cartoons, 406 news reels and 450 of other types.

Of the feature films, 86 came from the United States, 84 from Great Britain and 34 from other countries.

There were 23 film exchanges in Canada during 1944 and these maintained 88 distributing offices. Rentals for 35 mm. films brought a revenue of \$15,548,894 — a record figure. Advertising brought \$346,636 and \$95,765 from other sources.

There were 4 establishments operating in Canada in 1944 as legitimate theatres. These establishments offered 577 presentations of various kinds and had total paid admissions numbering 950,169. Revenue from the sale of tickets for such presentations was \$998,942 with additional amusement taxes of \$224,367.

In connection with the survey of motion picture theatres for 1944, each theatre was requested by the Dominion Bureau of Statistics to state the number of feature films which it showed during the year. Obviously, the aggregate figure thus reported by all theatres contains duplications since one film is re-rented many times throughout a year. Nevertheless, the 181,720 feature films reported shown during 1944 represents the demand or potential market for feature prints.

The average usage per theatre for the 1,298 theatres stood at 140.

The number of feature films presented in a year varies for different types of theatres. First-run houses in large urban centres may change their feature presentation only weekly and thus require relatively few prints. On the other hand, smaller theatres in less densely populated areas, accustomed to presenting double-feature bills and often changing programs two or three times a week would require a greater number of feature films.

Bill Lester Montreal United Director

William Lester of United Amusement Corporation, Montreal, has been elected a director of the company and a member of the executive. He is one of the firm's oldest employees.

Before entering the motion picture industry Lester was a member of the publicity department of the Montreal Daily Star.

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HYE BOSSIN, Managing Editor

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Grierson Aims At Theatres?

(Continued from Page 1)

New York, authority on the documentary field. The Dominion's film commissioner is in the British Isles at present.

The company, it is said, will have offices in Ottawa, Washington, Prague and London and its first year will be devoted to analyzing and detailing the fields in which it will work, commercial and educational.

Those interested with Grierson are Robert Flaherty, Jean Benoit-Levy, John Fernhout, Stuart Legg, Raymonde Spotswoode, Mary Losey and M. A. Adamson.

Vancouver, Victoria Get Odeon Houses

Two large neighbourhood theatres in Vancouver and a new downtown movie house in Victoria, B.C., will be built by Odeon Theatres of Canada Limited, as soon as a construction license is obtained and materials are available.

The Vancouver houses will have seating capacities of 1,200 and 1,000 respectively.

These theatres are part of Odeon's building program calling for 100 new movie houses across Canada.

Other announcements will follow.



Changeovers

A batch of clippings reveal that Curly Posen is busy in Ohio doing his "Mr. Five By Five" routine and carrying on Comedy Gift Night. He's being missed from around here . . . Charlie Chaplin, UA chief, and Larry Stephens, publicity man for the same company, won front page space when their ads for houses to live in attracted much attention. Folks thought Charlie was one of the bosses, the other and more famous Charlie, and that Larry was the Stevens who sings with Jack Benny. But the boys didn't get any results. . . At the Lansdowne Theatre Manager Lou Ross heard that a group of juveniles were messing up the floor of the ladies' room with black chalk. He fixed them by bringing mops and making them clean up their dirty work right there. Then he banned them from future visits to that department, though not from the theatre. . . Stan McNeil, manager of the Capitol, Smith's Falls, Ontario, did a fine thing recently. A repat train was delayed in the town for several

hours and Stan, through arrangement with the Red Cross, entertained them gratis at the theatre. They paraded to the theatre 300 strong, behind a band. His gesture won the gratitude of the men and his fellow-citizens, who were faced with a challenge to their hospitality.

* * *

Observanda

Lieut. Jack Rosefield, Lou's boy, is still in uniform, being a hospital case. He was wounded in Italy. . . Had a nice note from Will McLaughlin, cinema editor of the Ottawa Journal, about the recent Ray and Jay story. He commented on "the very fine spirit of co-operation which obtains among all ranks of show business in Canada". . . It's a girl at the Walter "Buzz" Blondell's and a good cigar from him. He's the Imperial treasurer. . . Alan Field, CCO producer, was around the district and rubbed sleeves with film men at Mickey's for lunch. He got in on "the jibe" when, upon being introduced by name and connection to a leading booker, drew in acknowledgment to his greeting the remark, "Everybody's a producer!" . . . That Menzo Craig of Ridgetown is an honest man. Exhibs from the sticks who have joined the 11 O'clock Snooker Club at Karry's for a short session have always deprecated their own ability, then went on to give the big city boys a beating. We still have scars from our experience with Clarence Markell of Cornwall. Menzo said he was rusty. He was and took a licking. But he came close. When the rematch takes place against Tom Daley and I a story will follow to the local paper if Menzo reverses the decision.

* * *

Short Throws

Had a note from Roy Castleman, who was UA pub man prior to entering the army. Cass is out of the service and back in the USA, his current stop being Miami. He's handling Alan Ladd and a bevy of Hollywood beauties, sponsored by an industrial concern through Paramount. . . Leon Bamberger, RKO's special exploitation overall boss, called me up from New York the morning after his address to the MPTAO. All put out because he forgot to comment on the quality of Canada's own trade papers. Old-timers around these film parts still remember Leon when

Hoad Projector Draws Interest

(Continued from Page 1)

projector is to reduce eyestrain and nervous fatigue through more definition, keener focus and a brighter screen.

It is Hoad's contention that his projector, a dual one, will eliminate the present principle, persistence of vision. The Hoad idea originally called for two projectors hooked together with their shutters 90 degrees apart from each other, with identical films and the same frames at each aperture. Thus, when one machine was receiving a light beam, the other was closed. He later simplified the method so that one film would accomplish the same result.

A positive was made from the regular negative in a dual printing process. First the odd number frames were printed, then the positive was switched ahead on the negative the space of several frames, and even number frames were printed between the odd number frames.

The projector mechanism to receive this was built with two film trap members, two lens mounts, and two intermittent movements, one above the other. Each intermittent movement pulls down two frames at a time, with even-number frames projected through the upper aperture and odd number frames through the lower aperture.

In this way continuous action was accomplished.

'Embezzler' Set

Vincent Price and Lynn Bari will be starred by 20th-Fox in "The Embezzler."

he was Paramount's man locally and was known to one and all as "Bam". Wellington Jeffers, financial editor of the Globe and Mail, quoted the RKO ace's comment that "free and indiscriminate spending is stopping, and people are beginning to shop for their entertainment," using it to lead off his observation that "the consumer is the best price controller" and for that reason controls should be lifted so that competition can lead to pre-war prices and quality. . . There is no truth in the current rumor that the Film Exchange Building has been sold, nor is it being negotiated for. The only change is that Canada Permanent has taken over the administrative duties from the Estate of J. B. O'Brien. . . The place to go for a nice dinner and an easy evening right now is The Lobster, where Jackie Lewis' sprightly Gay 90s revue brightens life for a few hours. There's no cover charge yet and there are three shows a night.



Rain checks, refunds, and disgruntled customers are poor boxoffice . . . Buy D.S.E.L. Service — you worry about selling tickets; let Dominion's skilled Technical Staff worry about keeping the customers sold.

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BRANCHES: 41 MONTREAL TORONTO WINNIPEG REGINA CALGARY VANCOUVER

A National Theatre Service, such as maintained by Dominion Sound Equipments Limited, means—an organization with a specially trained personnel to provide regular and emergency technical service, equipment and supplies for theatres.

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OF UNITED ARTISTS IN CANADA

feel that Canadian Exhibitors want to welcome Charlie Chaplin to Toronto as Canadian General Manager and so with this thought in mind we designate the week starting Monday, November 26th

CHARLIE CHAPLIN FRIENDSHIP WEEK



This particular week is during the national

GRAD SEARS \$100,000.00 DRIVE

and your co-operation by booking United Artists Pictures during this week, as well as during October-November-December, will assist materially in Charlie and his Canadian Coast-to-Coast United Artists organization win a substantial portion of the Prize Money! BOOST CANADA INTO THE TOP SPOT!

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NOVEMBER 26 TO DEC 1

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TECHNICOLOR*



"COLONEL BLIMP"

HERE IS THE MOTION PICTURE WHICH NEW YORK
CRITICS ACCLAIM AS THE MIGHTIEST ADVANCE
IN THE ART OF FILM PRODUCTION * * * * *

Here is a charming, heartwarming love-story enacted
by three brilliant stars . . . scintillating Deborah Kerr,
thrilling Roger Livesey and dramatic Anton Walbrook
. . . living through the romance and adventure which
truly makes this a cavalcade of courage and abiding
love! HERE IS ACTION UNLIMITED!

BOOK COLONEL BLIMP

DURING OCT. NOV. DEC. !

UNITED ARTISTS CORPORATION
LIMITED

ST. JOHN - MONTREAL - TORONTO - WINNIPEG - CALGARY - VANCOUVER

Our Vines Have Tender Grapes

with Edward G. Robinson, Margaret O'Brien, James Craig

MGM 105 Mins.
SIMPLE PICTURE OF FARM EXISTENCE MAKES STRONG APPEAL TO THE HEART; CAST SUPERB.

Its great warmth, humanity and simplicity make the film version of George Victor Martin's novel, "For Our Vines Have Tender Grapes," a heart-stirring chronicle of farm existence so irresistible in its appeal that nothing less than hefty grosses can be predicted for it.

This is the tale of a Wisconsin farmer of Scandinavian stock passionately bound to the soil. There is no facile, formal plot. The drama evolves from the simple and moving recital of the struggle of this farmer and his family for survival, of his efforts to realize a fierce ambition to own a new barn, an ambition which he abandons when his deep Christian principles compel him to surrender some of his meager resources to help a farmer who loses everything in a fire.

From the Dalton Trumbo screenplay has been drawn a tender and affecting picture of American farm life shot through with flashes of quiet, down-to-earth humor. The Robert Sisk production, breathing genuineness and atmospherically impressive, makes possible the realization of all the fine possibilities of the story, to which Roy Rowland has brought sensitive direction. Robert Surtees' camera work helps endow the film with a vivid sense of reality. James Craig, the town editor, and Frances Gifford, schoolmistress fresh from the city, supply the romantic interest.

Straightforward and sincere acting enhances the effectiveness of the film. Edward G. Robinson is in rare form as the farmer with a head full of dreams. Little Margaret O'Brien is responsible for some of the most heart-gripping moments as his daughter. Jackie "Butch" Jenkins, as Miss O'Brien's cousin, stirs most of the picture's laughter. Craig and Miss Gifford handle their assignments capably.

CAST: Edward G. Robinson, Margaret O'Brien, James Craig, Frances Gifford, Agnes Moorehead, Morris Carnovsky, Jackie "Butch" Jenkins, Sara Haden, Greta Granstedt, Dorothy Morris.

CREDITS: Producer, Robert Sisk; Director, Roy Rowland; Screenplay, Dalton Trumbo.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

Bud Abbott and Lou Costello In Hollywood

with Bud Abbott, Lou Costello

MGM 83 Mins.
MAD-PACED COMEDY HEAVY WITH SLAPSTICK WILL GAIN ENTHUSIASM OF ABBOTT-COSTELLO FANS.

In "Bud Abbott and Lou Costello in Hollywood" the comedians clown their way through a completely nonsensical film that will have their admirers in stitches, although much of the material has a familiar ring.

The picture, directed at a mad pace by S. Sylvan Simon and produced with a certain amount of attractiveness by Martin A. Gosch, makes no pretense of telling a co-ordinated story. Its main concern is to provide the funny men with one laugh-provoking situation after another, many of the slapstick variety. Those whose tastes in comedy are of a low order will relish the latest of the Abbott-Costello fun-fests very much.

Following along the groove they have cut for themselves, Abbott and Costello bestir themselves in a Hollywood setting to promote the screen career of a young crooner (Robert Stanton) and advance a romantic set-to between their protegee and Frances Rafferty, a gal who is beginning to rise in pictures. There is a rival (Carleton Young) who is neatly disposed of. The picture ends with an exciting struggle between Costello and Young on a scenic railway.

The Hollywood background should contribute to the drawing power of the film.

CAST: Bud Abbott, Lou Costello, Frances Rafferty, Robert Stanton, Jean Porter, Warner Anderson, Carleton Young, "Rags" Ragland, Donald McBride, Mike Mazurki.

CREDITS: Producer, Martin A. Gosch; Director, S. Sylvan Simon; Screenplay, Nat Perrin, Lou Breslow; Based on story by Nat Perrin, Martin A. Gosch; Camera-man, Charles Schoenbaum; Dance Director, Charles Walters; Musical Director, George Bassman; Film Editor, Ben Lewis; Recording Director, Douglas Shearer; Art Directors, Cedric Gibbons, Wade B. Rubeottom; Set Decorator, Edwin B. Willis.

DIRECTION, Good. PHOTOGRAPHY, Good.

Theatre Planned In Palmerston, Ont.

It has been announced by Mayor R. Barton of Palmerston, Ont., that a former citizen of that community, now a resident of Vancouver, will finance a theatre there. He estimates that building and equipment will cost over \$30,000.

Pride of The Marines

with John Garfield, Eleanor Parker, Dane Clark

Warner Bros. 119 Mins.
STORY OF BLIND HERO'S READJUSTMENT IS RATED AS EXCELLENT DRAMATIC DIVERSION AND IRRESISTIBLE BOXOFFICE.

Strong dramatic entertainment has been created from the story of Sgt. Al Schmid, blind Marine Corps hero who was the subject of much publicity not so long ago. "Pride of the Marines" is a poignant film possessing great emotional force and a human document of more than ordinary interest. A vibrant and vivid offering, it is made of the stuff that draws a lively and immediate response from the public. The production's vigor and tears form a combination that is irresistible at the boxoffice.

Aside from its value as entertainment, the picture serves the excellent purpose of helping the war's physically maimed to face the future with courage and hope. The film shows how Schmid, embittered by the loss of his sight, is taught to readjust himself to the new conditions of life imposed upon him by his handicap.

Schmid's plight is complicated by his deep love for a girl who repulses every effort of his to put her out of his life. Touching and eloquent is the girl's fight to fill his soul with courage and destroy his belief that he will be a burden to her as a husband.

The film gains much from its acting, which is marked by unusual sincerity. John Garfield plays the blind hero with forcefulness. Eleanor Parker makes a fine showing as the girl he loves. Notable among the others is Dane Clark as Garfield's bosom pal.

CAST: John Garfield, Eleanor Parker, Dane Clark, John Ridgely, Rosemary DeCamp, Ann Doran, Ann Todd, Warren Douglas, Don McGuire, Tom D'Andrea, Rory Mallinson, Stephen Richards, Anthony Caruso, Moroni Olsen, Dave Willock, John Sheridan, John Miles, John Compton, Lennie Bremen, Michael Brown.

CREDITS: Producer, Jerry Wald; Director, Delmer Daves; Screenplay, Albert Maltz.

DIRECTION, Fine. PHOTOGRAPHY, Good.

Reopen Theatre In Kemptville, Ont.

Vincent Kelley has purchased the building in Kemptville, Ont., that was occupied by a theatre several years ago and will remodel the premises into an up-to-date house. Property was owned by T. K. Allen.

The House on 92nd Street

with William Eythe, Lloyd Nolan, Signe Hasso

20th-Fox 88 Mins.
FBI STORY, A MELODRAMATIC MASTERPIECE, IS REMARKABLE FILM; BO PROSPECTS BIG.

The wartime activity of the FBI, with emphasis placed on the bureau's work in safeguarding a secret process ostensibly bearing on the atomic bomb, is related with gripping suspense, excitement and amazing graphicness.

For the first time applying his talents as a producer to a film that is not strictly a documentary, Louis de Rochemont has brought into being a union of the factual and the fictitious that constitutes a spell-binding and inspiring document certain to be acclaimed without limitations by the public.

"The House on 92nd Street" is a film that makes the exhibitor's job easy, for it offers limitless exploitation possibilities. Its timeliness and the chance it presents to capitalize on the world-wide interest in the principle of the atomic bomb are factors that will reduce sales resistance to a minimum.

William Eythe is the principal performer. He appears as an American college youth of German extraction who, at the direction of the FBI, allows himself to be engaged by German agents for espionage work in this country. How he helps to accumulate evidence against the Nazis that puts a halt to their activities makes for absorbing and thrilling entertainment. Our hero almost loses his life when the espionage agents discover who he is.

Eythe is but one of a group of players who perform with distinction. Lloyd Nolan is effective as the FBI inspector under whose supervision Eythe works. It is he who has the tough job of cracking the case against a group of foreign agents headed by Signe Hasso who are after information bearing on the atomic bomb. Gene Lockhart and Leo G. Carroll stand out as members of her force.

CAST: William Eythe, Lloyd Nolan, Signe Hasso, Gene Lockhart, Leo G. Carroll, Lydia St. Clair, William Post, Jr., Harry Bellaver, Bruno Wick, Harro Meller, Charles Wagenheim, Alfred Linder, Renee Carson, Rusty Lane, John McKee, Edwin Jerome, Elisabeth Neumann, Salo Douday, Paul Ford, William Adams, Lew Eckles, Tom Brown, George Shelton, Alfred Ziesler.

CREDITS: Producer, Louis de Rochemont; Director, Henry Hathaway; Screenplay, Barre Lyndon, Charles G. Booth, John Monks, Jr.

DIRECTION, Fine. PHOTOGRAPHY, Fine.

DOUBLE

THE

THE BOX-

THE PLAYING

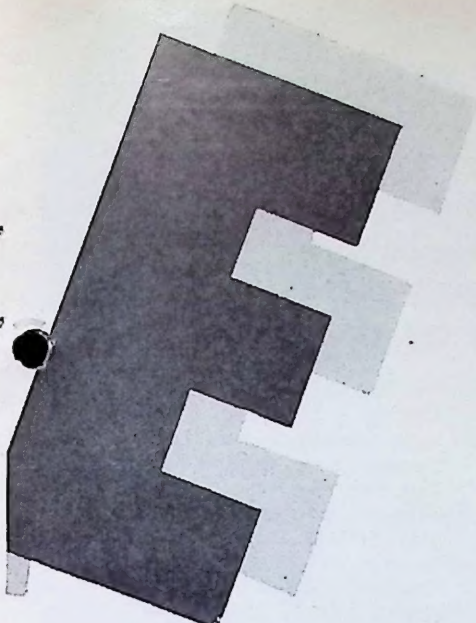
YOUR HOUSE RECORD

Rodgers and Hammerstein's

START

in Technicolor





FABULOUS BUSINESS OF "CONEY ISLAND"!

OFFICE PRAISE FROM EVERY CRITIC!

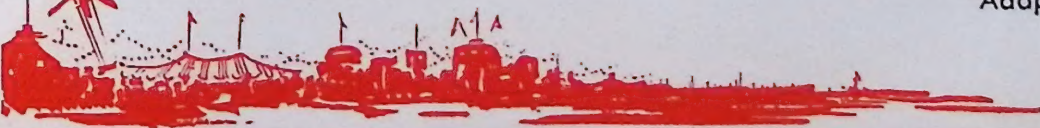
TIME OF 20th's BIGGEST HITS!

WHEN YOU PLAY IT SOON.. from **20** Century-Fox



FAIR

Rodgers and Hammerstein's "STATE FAIR" in Technicolor starring DANA ANDREWS • JEANNE CRAIN • DICK HAYMES • VIVIAN BLAINE with Charles Winninger • Fay Bainter • Donald Meek Frank McHugh • Percy Kilbride • Henry Morgan Directed by WALTER LANG • Produced by WILLIAM PERLBERG • Music by Richard Rodgers Lyrics by Oscar Hammerstein II • Screen Play by Oscar Hammerstein II • From a Novel by Philip Stong Adapted by Sonya Levien and Paul Green



At the Eastern Division Luncheon Of Famous Players Canadian



Top photo—J. J. Fitzgibbons and R. W. Bolstad, president and vice-president of Famous Players, look on as Morris Stein, chief of the Eastern Division, presents awards to Tom Daley, Imperial, and Fred Tribilcock, Shea's, for their work on the 25th anniversary celebration.

Centre photo—Sqn. S. M. Gordon Ball, audit department, just back from overseas; Evelyn Lilley, Village, Toronto's only woman manager; Norm Jackson, audit department; Gordon Miller, Regent, Peterborough; Mort Margolius, booking department; Roy Downie, Beach Theatre; Al Troyer and Dick Geering.

Bottom photo, back row—Jim Foy, Regent, Oshawa; Fred Tribilcock, Shea's, Toronto; Stan Andrews, Capitol, Sudbury; Art Cauley, Capitol, Peterborough; Len Bishop, Tivoli, Toronto; Al Hartshorn, Orpheum, Sault Ste. Marie; Tony Saso, Roxy, Barrie.

Front row—Maurice Doyle, Runnymede, Toronto; J. R. Nairn, head office; Jack Nelson, Capitol, North Bay; Tom Daley, Imperial, Toronto; Charlie Querrie, Palace, Toronto; and Frank Colameco, Timmins theatres.

Photo was taken after those shown had received medallions of sterling silver for their work on the 25th anniversary celebration.

Star Bergen & Pals

Edgar Bergen, and his sidekicks Charlie McCarthy and Mortimer Snerd, will star in Walt Disney's production "Jack and the Beanstalk," a combination live-action and cartoon picture.

Star Bracken Again

Eddie Bracken will star in Paramount's "Manhattan at Midnight," a light comedy, with Virginia Field, Cass Daley, Johnny Coy, and Spike Jones and his band heading the cast.

Description of Photos On Page 11

SCENES AT THE ANNUAL MEETING MOTION PICTURE THEATRES ASSOCIATION OF ONTARIO

LEFT TO RIGHT

(1) Some Twentieth Century Theatre men from Toronto—Neil Talling, Manor; Bill Edwards, Esquire; Ken Garbey, Regal; Harold Lodge, Family; Leone Peters, Mayfair; and Ralph Wilson, Community.

(2) Premier Operating lads—Bill Watt, Strand, Simcoe; Walter Helm, Avon, Stratford; Jack Musclow, Capitol, Kitchener; Ray Allen, head office Toronto; Jack Wellard, RCN; and Martin Bloom, Capitol, New Toronto.

(3) At the head table—John J. Fitzgibbons, Famous Players; O. J. Silverthorne, chief Ontario censor; Morris Stein, Famous Players; William Summerville, B & F; Harry Alexander, Lansdowne, Toronto; and Ed Warren, Royal, Aurora.

(4) Harry Mandell, 20th Century; Raoul Auerbach, 20th Century; Hye Bossin, Canadian Film Weekly; Mort Margolius, Famous Players; Barney Fox, 20th Century; Fred Fink, Broadview, Toronto; Dick Freeman, Astor, Toronto.

(5) Marc Hirsch, Eglinton; Fred Trebilcock, Shea's; Len Bishop, Tivoli; all from Toronto; Morris Stein and R. W. Bolstad, Famous Players.

(6) Head table—Leon C. Bamberger, RKO, New York, guest speaker; Nat Taylor, 20th Century, president of the association who acted as chairman and introduced Bamberger;

and Mayor Robert Saunders of Toronto.

(7) George Peters, General Theatre Investment Corporation, Toronto; George Beeston, Empire - Universal, Toronto; Jack Arthur, Famous Players, Toronto; Stan Gosnell, Uptown Theatre, Toronto; and Jack Clarke, Loew's, Toronto.

(8) Preston Salter, Community, Hamilton; Lloyd Gurr, Century, Hamilton; Mel Jolley, Marks, Oshawa; and Tommy Mascaro, Capitol, Belleville.

(9) Meeting of the mayor's union, with onlookers—Simon Meretsky, Windsor; Mayor Floyd Rumford, Forest; Bill Summerville, Jr.; Mayor Saunders, Toronto; and Harry Alexander.

(10) Circle starting at bottom left—Roy Miller, St. Catharines; Jack Allen, Thorold; Harrison Patte, Famous Players; Ralph Dale, Theatre Amusements, Toronto; George Stroud, Palace, Hamilton; Dick Main, Theatre Amusements; Tom Daley, Imperial, Toronto; and Sam Fingold, Theatre Amusements.

(11) At the registration table—Mrs. Chin, MPTAO; Agnes Rayburn; Floyd Rumford; Menzo Craig, Ridgetown; Bill Gladish, Boxoffice; and Morris Doyle, Runnymede, Toronto.

(Photos are by Alan Walker, 16 South Drive, Toronto. Those desiring prints may write to this office, identifying them by number.)

Open State Theatre In Vancouver, B.C.

Vancouver's State Theatre, formerly the Royal, was re-opened recently after being completely rebuilt and remodelled, and fitted out with the best available sound equipment. It is now showing double features and special revivals.

The State is the first of a number of theatre projects in Vancouver under the management of Hy Singer. According to him, the new house will later present vaudeville and stage shows.

New Pressbook Ed

George Harvey, formerly in charge of publicity for Paramount short subjects and newsreels, has been appointed pressbook editor.

He succeeds Jonas Arnold, resigned.

Irwin Named Editor Of Maclean's Mag

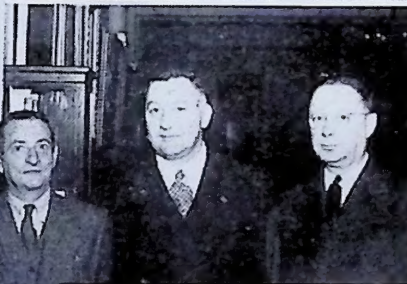
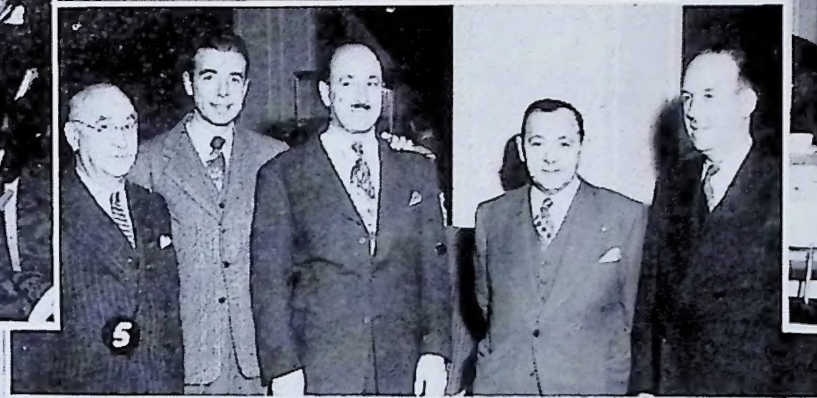
W. Arthur Irwin has been appointed editor of Maclean's Magazine, as of November 1st, it was announced recently.

Irwin succeeds H. Napier Moore, editor since 1926, who becomes full-time editorial director of the Maclean-Hunter Publishing Company's 32 national magazines and business newspapers.

Rouyn Court Action

Court action has been taken against the management of the Alexander Theatre, Rouyn, Quebec, to determine the legality of Stamp-Nite, a weekly feature at the theatre.

T. E. Soucie is the manager of the Alexander, which is an Odeon house.





DOUGLAS V. ROSEN
Toronto branch manager for
United Artists.

Peters Predicts Modernization

"Prospects are bright for the early application of wartime research in the modernization of motion picture theatres in Canada," stated F. E. Peters, General Manager of Dominion Sound Equipments, Ltd., on returning a few days ago from the first international convention of the Western Electric Export Corporation in New York.

Thirty representatives from all parts of the world met together to preview the newest recording and reproducing equipment and other theatre accessories.

Peters pointed out that new techniques employed in the recording of sound, brought about by wartime research, would enable producers in Hollywood to almost literally bring the actors in person to the screen of every theatre across the country. Post-war equipment has been designed to faithfully reproduce voice and music in a natural manner never before attained, with the result that the future promises much greater enjoyment for movie fans.

'House I Live In' Soon in Release

"The House I Live In," an RKO short starring Frank Sinatra and described as a "milestone in the cause of inter-racial understanding," is expected to be released here shortly.

All profits from the showing of this short feature are going to organizations engaged in combating the problem of juvenile delinquency.

RKO 2-Reel Comedy

"Trouble or Nothing" will be the title of RKO's next two-reel comedy starring Edgar Kennedy.

Chaplin Honored by UA Sales Staff

THE boys over at United Artists are going all-out for their new boss, Charlie Chaplin. They've picked the week from November 26 to December 1 to be Charlie Chaplin Friendship Week as part of the Grad Sears \$100,000 sales drive. The boys aren't being altogether altruistic, because by boosting Charlie they'll be boosting themselves into a substantial hunk of the bonanza by swelling the total business during the period of the drive, October, November and December.

Charlie has always hit the ball pretty hard in the film league, the hotstovers will tell you, and when Bert Jeffery passed on he was figured as the man to bat fourth. The decision was not only popular with the trade generally but with the boys who flaunt the UA crest in the country's key positions. Because of that the nomination of a period as Charlie Chaplin Friendship Week is not just a familiar industry selling routine but an honest tribute to the man out of the ranks who got the top spot.

The former Montreal branch manager has done much to vindicate his choice and you can hear plenty of chatter from UA positions these days. In the Toronto area Doug Rosen, chief, is supported by Al Iscove and both these lads are welcome sights to film buyers. Doug is one of the friendliest, most pleasant fellows to come out of the West and show the eastern competitors a thing or two—as well as the westerners who preceded him, of which there were plenty. Al Iscove, of course, is as ready with a smile as he is a contract.

In Montreal George Heiber speaks up for United Artists and bookers and buyers are glad to listen, for Georgie makes sense about pictures. He's an ambitious, clever lad who deserves his share of the breaks, for he's serious, sincere and enthusiastic. In Saint John Sam Kunitzky is doing well for his outfit, as are the boys who are entrusted with the reputation and welfare of United Artists in the other centres.

They are for the most part bright young men whose awareness and energetic exposition of the company's product reflects the lively, growing character of the country which produced them. Canadian film men enjoy an international reputation these days for their capabilities and the UA gang, given half the break they deserve, will bring the industry even more credit.

In the meantime the company's lineup, improving from season to

season, embraces every type of picture for every type of theatre and the men who are boosting the product are among the easiest to do business with in Canada's distribution field.

The films being offered as part of the drive are:

The magnificent "Since You Went Away," with Claudette Colbert, Joseph Cotten, Shirley Temple, Robert Walker, Lionel Barrymore, Monty Woolley and Jennifer Jones.

"I'll Be Seeing You," with Ginger Rogers, Joseph Cotten and Shirley Temple. The Shirley Temple boom is on in a big way right now and the UA films featuring her are winning many dates from alert exhibitors.

"Dark Waters," with Merle Oberon, Franchot Tone, Thomas Mitchell, Fay Bainter and Elisha Cook, Jr.

"Captain Kidd," with Charles Laughton, Randolph Scott and Barbara Britton, is on a subject perfect for escapist entertainment, yet featuring action and adventure.

"Mr. Emmanuel" and "Colonel Blimp" are two J. Arthur Rank productions, the latter in Technicolor.

"Blood on the Sun" features the popular Jimmy Cagney and Sylvia Sydney, rising fast in her return as a boxoffice star.

"Bedside Manner" stars Ruth Hussey, John Carroll and Ann Rutherford.

"Delightfully Dangerous" is headed by Constance Moore and Ralph Bellamy, supported by Jane Powell, Arthur Treacher and Morton Gould and His Orchestra.

"The Great John L" is a roaring prizefight drama with a new star, Greg McClure, who shares the lead with Linda Darnell and Barbara Britton.

"Three is a Family" has Marjorie Reynolds, Arthur Lake and Charlie Ruggles.

"Guest in the House" is starred in by Anne Baxter, Ralph Bellamy and Marie (The Body) McDonald.

Still bringing them into the theatres are two Lester Cowan productions, "Tomorrow the World," increasing in timeliness because it deals with the poisoned minds of German children, and the almost unparalleled "The Story of G.I. Joe," with Burgess Meredith.

"The Fifth Chair" has a strong boxoffice lineup of players—Fred Allen, Jack Benny, Don Ameche, Rudy Vallee, William Bendix, Binnie Barnes and Victor Moore.

"Guest Wife" is a lively comedy of the type made popular by



CHARLES CHAPLIN

Canadian chief of United Artists, who has been honored by his men with a Charlie Chaplin Friendship Week.

Claudette Colbert in the past. She stars in it, along with Don Ameche and they are supported by Richard Foran and Charles Dingle.

Two Edward Small productions complete the list, "Abroad With Two Yanks," with William Bendix, Dennis O'Keefe, Helen Walker and John Loder; and "Brewster's Millions," with Dennis O'Keefe, Helen Walker, June Havoc, Gail Patrick, Mischa Auer and "Rochester."

The boxoffice is receiving plenty of help from Larry Stephens, who is handling publicity and advertising for the company.

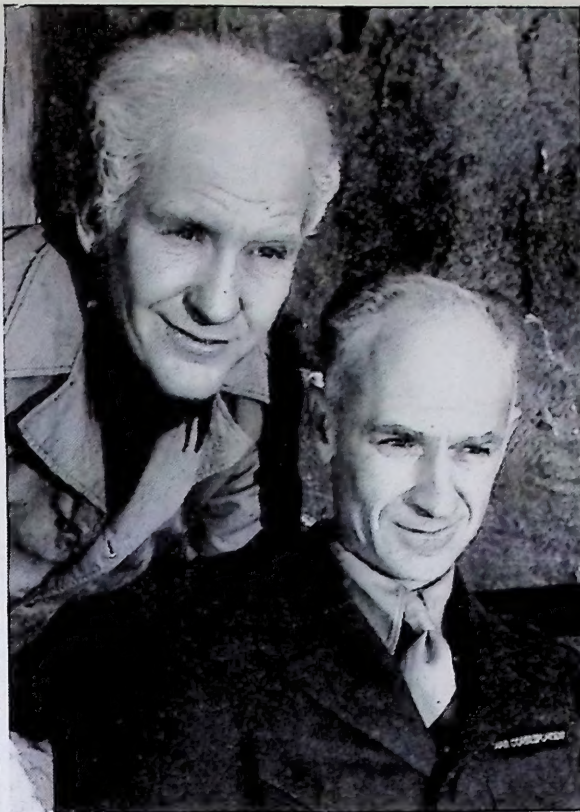
DeMille Will make Commercial Films

Motion Pictures are the teacher of the future, Cecil B. DeMille declared recently in announcing his entry into the industrial, educational and religious film production field. He has formed the Cecil B. DeMille Pictures Corporation, to handle the new endeavor separately from his making of regular entertainment features.

Plan Benefit Show For Showman's Kin

Ottawa Theatre Managers' Association has unanimously decided to hold a benefit midnight show at the Capitol Theatre, Sunday, November 4th, for Mrs. Bill Morin, whose husband, well-known locally as an entertainer, died recently as the result of an accident.

Bill Morin always gave freely of his services to aid the unfortunate and his untimely passing left his wife without adequate means of support for herself and her family.



Packs a Punch 'Story of G.I. Joe'

LESTER Cowan's production of "Story of G.I. Joe," for United Artists, is really Ernie Pyle's story. It tells the tale of the plain soldier, the infantryman, and gives an intimate account of what goes on out there where wars are won.

Burgess Meredith ably portrays the beloved correspondent and Robert Mitchum, Freddie Steele and Wally Cassell play some of his soldier buddies as he moves up to the front in Italy to report the news.





Ginger Rogers



Walter Pidgeon



Lana Turner



Van Johnson

LET'S FACE IT!

**M•G•M's "WEEK-END AT THE WALDORF"
IS THE BIGGEST ATTRACTION OF YEARS!**

➡ WATCH RADIO CITY MUSIC HALL WORLD PREMIERE!



with XAVIER CUGAT and his ORCHESTRA • EDWARD ARNOLD • PHYLLIS THAXTER • KEENAN WYNN
ROBERT BENCHLEY • LEON AMES • LINA ROMAY • SAMUEL S. HINDS • A ROBERT Z. LEONARD Production • Screen Play by Sam and Bella Spewack
Adaptation by Guy Bolton • Suggested by a Play by Vicki Baum • An M-G-M Picture • Directed by ROBERT Z. LEONARD • Produced by ARTHUR HORNBLow, Jr.